

SPONSORSHIP

COST

Table with 2 columns: Sponsorship type and Cost. Includes items like Title Sponsor (\$37,500), Award Night Out Sponsor (\$12,500), etc.

Custom Sponsorship:

Empty rectangular box for custom sponsorship details.

Form fields for Company Name, Address, City, State, Zip/Postal Code, Billing Contact Name, Billing Contact Phone, Billing Contact Email, Authorized Signature* x, Date.

ALL SPONSORS MUST INCLUDE PAYMENT WITH THIS CONTRACT. Deposit is non-refundable. See terms and conditions below.

TOTAL COST OF SPONSORSHIP \$ _____ 25% DEPOSIT DUE NOW \$ _____

Check # _____ enclosed PAYABLE TO: SLC/Informa SEND TO: Informa 24654 Network Place Chicago, IL 60673-1246 Credit Card To pay by credit card, your company will be invoiced with instructions on how to pay online.

MANAGEMENT USE ONLY Date Received _____ Payment Received _____ Received By _____

WHO SHOULD WE CONTACT FOR SHIPPING AND OTHER ONSITE TECHNICAL NEEDS?

Form fields for Name, Phone, Email.

CANCELLATION: Sponsor agrees to pay amount indicated above for sponsorship as published or determined by Show Management. In the event that the Sponsor must cancel their contract for sponsorship, Informa will consider full refunds, less a \$500 administrative fee, within 60 days of event, provided no costs have been incurred. Those costs including but not limited to: materials, labor and graphic reproduction or separations, in which exhibitor agrees to cover said costs. Show Management must receive notice of cancellation in writing. No refunds will be made within 45 days of event. In the event the sponsorship is resold, payment less a 25% cancellation fee will be refunded.

Produced by Safety Leadership Conference ("Show Management" or "we"), a division of Informa Business Media, Inc. ("Informa"; f/k/a Penton Business Media, Inc.).

By completing, signing and returning this order form, the company identified hereon ("you" or "Company") is applying for the specified promotional opportunities in connection with Safety Leadership Conference (the "Show"). All promotional opportunities are sold and assigned on a first-come, first-served basis. Prior year clients do not have exclusive rights to current year promotional opportunities. Upon written confirmation of acceptance by Show Management, this order form shall become effective and form a binding agreement between you and Show Management. The agreement formed incorporates (i) the terms and conditions set forth on this order form and the Sponsorship and Event Marketing Terms and Conditions (accessible at www.safetyleadershipconference.com/sponsorship-eventmarketingterms) (collectively, "Terms and Conditions"); (ii) the terms, conditions, rules, regulations and guidelines set forth in the Exhibitor Services Kit (accessible at www.safetyleadershipconference.com/esk); and (iii) all additional policies and directives ("Policies") published or provided by Show Management relating to the Show (collectively, the "Agreement"). The foregoing shall control in the following order of priority to the extent there is any direct conflict between or among them: first, the Terms and Conditions, second, the Exhibitor Services Kit, and third, the Policies. Show Management reserves the right to reject any order form for any reason.

PLEASE EMAIL COMPLETED FORM TO YOUR SALES REPRESENTATIVE JEFF ASHER • 678-547-0800 • jeff.asher@informa.com NICK GIALLOURAKIS • 216-931-9608 • nicholas.giallourakis@informa.com JOE DINARDO • 440-322-4530 • joe.dinardo@informa.com